

Electronic Acknowledgement Receipt

EFS ID:	6305141
Application Number:	10634501
International Application Number:	
Confirmation Number:	8674
Title of Invention:	Serving content-relevant advertisements with client-side device support
First Named Inventor/Applicant Name:	Darrell Anderson
Customer Number:	82402
Filer:	John C. Pokotylo
Filer Authorized By:	
Attorney Docket Number:	Google-54 (GP-064-06-US)
Receipt Date:	21-OCT-2009
Filing Date:	05-AUG-2003
Time Stamp:	16:56:59
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	IDS_transmittal.pdf	155155 a4a6df4dd2004bada9d334a94eb2b634bff63c3d	no	3

Warnings:

Information:

2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a.pdf	250577	no	2
			b5b42e11dad31b38c318bd77751a18a789c25733		
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_DM_WO_97021183_Naqui.pdf	3694831	no	96
			b1b1903b14fcc0a416eea9319b8f3b30afe41a		
Warnings:					
Information:					
4	NPL Documents	Ref_DN_EmbedFont_Dedrick_Interactive_Electronic_Adv.pdf	976968	no	12
			20fa336e3520c78394868b8ca9670aab9e4b6d7a		
Warnings:					
Information:					
5	NPL Documents	Ref_DO_Dedrick_Consumption_Model.pdf	7279867	no	9
			eb6ab88db67df40590da6a04f29b649cf769a2ac		
Warnings:					
Information:					
6	NPL Documents	Ref_DP_ClassManager.pdf	3690870	no	157
			491f640070f45424e9c1e5a7cabac3621eb3bd7c		
Warnings:					
Information:					
7	NPL Documents	Ref_DQ_AdStar_scanned.pdf	4778536	no	42
			d8e381a3e0ba67b69fbf5fd281e5d858700d1863		
Warnings:					
Information:					
8	NPL Documents	Ref_DR_Aaddzz_Brochure.pdf	1196867	no	6
			754315c9c13d5a1c4ae7b81495253084cfe6ca59		
Warnings:					
Information:					
9	NPL Documents	Ref_DS_EmbedFont_Aaddzz_Website.pdf	375202	no	42
			3109ddca7d1ed3a658cb48d91bcebbba4c6ef7330		
Warnings:					
Information:					
10	NPL Documents	Ref_DT_MarketMatch_Planner.pdf	692303	no	26
			21c903903450b3e3237a313dd63cf078a8e34f2		

Warnings:					
Information:					
11	NPL Documents	Ref_DU_AdKnowledge_Campaign.pdf	1019253	no	23
			5373455a477736b127ab30f482e32c164738bacf		
Warnings:					
Information:					
12	NPL Documents	Ref_DV_AdManagerPro.pdf	12934007	no	226
			2a827eff78fb4bd4a2cd86ec84a6a6683e462da0		
Warnings:					
Information:					
13	NPL Documents	Ref_DW_AdForce_Manual.pdf	11410028	no	285
			52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b3a5		
Warnings:					
Information:					
14	NPL Documents	Ref_DX_AdForce_SEC.pdf	706250	no	9
			388c763a86b2cf68cc6441d30028b5c6ea34c433		
Warnings:					
Information:					
15	NPL Documents	Ref_DY_BusinessWire.pdf	191029	no	2
			2fd1878e4fc38d9f8b18c5bfc2952033b5218a3e		
Warnings:					
Information:					
16	NPL Documents	Ref_DZ_Zeff_Part_1_of_3.pdf	17286148	no	130
			a4c2e3709e5aa566e804f96a76b762894895f45f		
Warnings:					
Information:					
17	NPL Documents	Ref_DZ_Zeff_Part_2_of_3.pdf	17695092	no	130
			1d96e36b3492a99dcca4deca77b9608859de1b955		
Warnings:					
Information:					
18	NPL Documents	Ref_DZ_Zeff_Part_3_of_3.pdf	19233213	no	180
			7980abe70cf92249bd6c123a4e6bc7090d36ffa0		
Warnings:					
Information:					
19	NPL Documents	Ref_EA_Reexam_Request_025_patent.pdf	2695018	no	85
			0cebb1bd9aa35e117bf3d1aabab808e14fbf7bdd		

Warnings:					
Information:					
20	NPL Documents	Ref_EB_EmbedFont_Reexam_Request_045_patent.pdf	1175823 d271ab989c45359a699da04488d84b5b3a4a6f90	no	54
Warnings:					
Information:					
Total Files Size (in bytes):			107437037		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					